



Cultura del
Esfuerzo



/LAlqueriaVBC



@LAlqueriaVBC



@LAlqueriaVBC



/valenciabasketclub



615151102

L'Alqueria del Basket: The best starting 5

Valencia, 27 de septiembre de 2022– L'Alqueria del Basket has completed its fifth year of life with a very positive balance and great prospects for the future. A fact that shows that, as in basketball, the starting five can be very important to start a game well and get it on track. Activity has continued to flood the courts of the facility, which has established itself as the home of coach training. The number of Camps and Schools has continued to grow, as has the number of boys and girls enjoying basketball during their vacations. Each season, more and more youngsters have fulfilled their dreams with the professional teams, reflecting it in the Mur dels Somnis. L'Alqueria's seal is making its way into the national teams with more and more players in the call-ups. The activity of the facility continues to generate great interest in social networks. The senior league increases the number of its teams and L'Alqueria Academy is already a reference in the comprehensive training of young people.

Activity floods L'Alqueria

L'Alqueria del Basket is the space where the 45 Youth teams work every day, with more than 500 players in their ranks. The 13 courts of the facility are occupied from Monday to Sunday almost without rest. In these first five years of life, more than 68,000 hours of work have been accumulated in the facility, which means an average of 13,600 hours per season, a figure that has even been surpassed this past year. More than 41,000 training sessions have been carried out, some 8,200 for each of the accumulated years of activity. Another significant figure is the number of matches that have been hosted, reaching 4,631 in these first 5 years. The resulting average is just over 900 matches per season, a figure that this past year has been far exceeded, surpassing 1,300 matches.

The home of coach training

Valencia Basket forma parte del proyecto de Mecénazgo Deportivo de Juan Roig, que trata de posicionar a la Comunitat con iniciativas deportivas referentes a través de la Cultura del Esfuerzo





Cultura del Esfuerzo



/LAlqueriaVBC



@LAlqueriaVBC



@LAlqueriaVBC



/valenciabasketclub



615151102

After 5 years of life, L'Alqueria del Basket has also become a reference in the training of coaches. During this time, Valencia Basket has been offering open days to all interested coaches. First in person and, later, incorporating the online option. Three seasons ago these workshops were made official with the birth of L'Alqueria LAB and, with it, the L'Alqueria Basketball Chair. A certification through the University of Valencia that joined the FBCV and FEB. Last season, in addition, the Club added to its conferences the option of the "Coach Experience" to offer more content to coaches interested in living a more complete experience.

During these 5 years, national and international coaches of the highest level have participated: Sito Alonso, Miguel Ángel Ortega, Georgios Bartzokas, Luca Banchi, Jota Cuspinera, Dave Love, Gloria Estopà, Joan Plaza, Salva Maldonado, Luigi Lamonica and many more. A total of 5,700 coaches have been able to learn from these great professionals, an average of more than 1,000 coaches per year, who have wanted to continue their training with Valencia Basket.

Internally, the Club has also committed to the training of its coaches beyond the courts with the psychology courses organized by the Personal Development Area. This project has already completed three seasons and has been enjoyed by dozens of coaches who have passed through the taronja entity.

The Camps and Schools continue to grow

The organization of Camps and Schools throughout the year is a hallmark of Valencia Basket and L'Alqueria del Basket. The wide variety of Camps and Schools, which continues to grow, has been enjoyed by nearly 11,000 boys and girls during these 5 years.

Throughout this time, not only the participation has been growing, but also the offer. In September 2021 a new collaboration with the Rookie Basket Academy was announced for the creation of a Pre-Season Camp in Oviedo, Asturias, and this year a new Camp has been launched in Cáceres by the hand of B-Mood Basket. Regarding the already consolidated activities, the Christmas Camp has reached 13 seasons, the Easter Camp has celebrated its 17 years and the

Valencia Basket forma parte del proyecto de Mecénazgo Deportivo de Juan Roig, que trata de posicionar a la Comunitat con iniciativas deportivas referentes a través de la Cultura del Esfuerzo





Cultura del Esfuerzo



/LAlqueriaVBC



@LAlqueriaVBC



@LAlqueriaVBC



/valenciabasketclub



615151102

Summer Camp has already reached 33 editions. The School offers in L'Alqueria at Christmas, Easter and Summer continue to grow, as well as the one held at the Student's Resort in Mas Camarena. In addition, Valencia Basket opened last season a new School in Fallas. Regarding the more specific activities, both the Shooting Academy to perfect shooting, as well as the Skills Camp to work on skills and the Women's Technification Camp, continue to be highly requested by young players for their post-season work. Away from the City of Turia, the Worcester Camp in the United Kingdom has completed its 5th edition and the Camp in Ibiza continues to bring the taronja color to the island.

More dreams fulfilled in the Mur dels Somnis

One of the most significant signs of L'Alqueria del Basket is, without a doubt, the Mur dels Somnis. A space in the main court where the names of those players who, after spending at least two years in the youth teams, have debuted with the professional teams in official competition. To date, 10 players have made their debuts. The first player to debut once the facility was inaugurated was Alex Vera and the first female player to register her name was Lorena Segura. Since then, there have been several players who have followed in their footsteps, but especially in the last two seasons: Millán Jiménez, Claudia Contell, Paula García, Alejandro Bellver, Awa Fam and Elba Garfella. Six players in two years, compared to three players in the previous three seasons. L'Alqueria del Basket has more and more presence in the professional squads and the young players every day have more references to look to in order to fulfill, they too, their dreams.

The seal of L'Alqueria has a place in the national teams

The success of the L'Alqueria del Basket seal goes beyond Valencia Basket and the presence of players in the youth categories of national teams has increased greatly, culminating in this 5th year with a summer to remember. A total of 33 players and 6 coaches have participated with their national teams, either in call-ups or in official tournaments from U12 to U20. The first season there were 17 players. In addition, this year in these concentrations the Taronja representatives won a total of 22 medals (7 gold and 15 silver), 19 from players and 3 from coaches. In total in these five years there have been a total of 116

Valencia Basket forma parte del proyecto de Mecénazgo Deportivo de Juan Roig, que trata de posicionar a la Comunitat con iniciativas deportivas referentes a través de la Cultura del Esfuerzo





Cultura del Esfuerzo



/LAlqueriaVBC



@LAlqueriaVBC



@LAlqueriaVBC



/valenciabasketclub



615151102

times in which players have participated with their national team. A data that shows how the great work being done in L'Alqueria is gradually bearing fruit.

Exponential growth in social networks

Social networks continue to be a great gateway to the public of L'Alqueria del Basket. Each season the facility has perceived a great growth in its virtual followers in these five years of life. In this fifth campaign the figure stands at a total of 32,000 followers, compared to the 13,500 it had in its first year. This represents an increase of more than 137%. In addition, the specific social networks for Camps and Schools were launched last year, with more than 2,000 followers. The influence of L'Alqueria del Basket in the network grows and the activities carried out continue to generate great interest in Instagram, Facebook and Twitter.

Increasing the number of teams in the Senior League

In L'Alqueria del Basket's efforts to be everyone's home, three seasons ago the Senior League was created. The goal was to give space to all those interested in playing basketball in the best facilities through an amateur competition. A project that is possible with the collaboration of Quirónsalud and that last season acquired a greater degree of professionalism with the live statistics of NBN23. A total of 74 teams -male, female and mixed- have already participated in this league and every year the number keeps growing.

L'Alqueria Academy, a reference in the education of young people

L'Alqueria del Basket wants to make its seal available to everyone and that is why three seasons ago it created L'Alqueria Academy, the best academic-sports education in collaboration with the Mas Camarena Educational Center. The experience of a historic club in Europe as Valencia Basket, the infrastructure of L'Alqueria and the complete educational program of one of the best centers in the country. Each year the number of young people who have opted for this education offered by L'Alqueria Academy -both Spanish and foreign- has been growing during the three active seasons. Next year the number of boys and girls who experience firsthand the best training in basketball and studies will be far exceeded.

Valencia Basket forma parte del proyecto de Mecénazgo Deportivo de Juan Roig, que trata de posicionar a la Comunitat con iniciativas deportivas referentes a través de la Cultura del Esfuerzo





/LAlqueriaVBC



@LAlqueriaVBC



@LAlqueriaVBC



/valenciabasketclub



615151102

All this thanks to collaborations with major agencies, such as Europrobasket, which has made the facility its base of operations, to the promotion of international services, and to a constant commitment to innovation as ingredients for success. L'Alqueria already has its starting five, now to continue growing.

Summary of data

Milestones	21-22
Hours of occupation in 5 years	68.000
Social media in 5 years	32.000 followers
Nº Trainings in 5 years	41.000
Nº Youth teams games in 5 years	4.631
Camps and Schools in 5 years	11.000 participants
Training for coaches in 5 years	5.700 coaches

Valencia Basket forma parte del proyecto de Mecénazgo Deportivo de Juan Roig, que trata de posicionar a la Comunitat con iniciativas deportivas referentes a través de la Cultura del Esfuerzo





f /LAlqueriaVBC

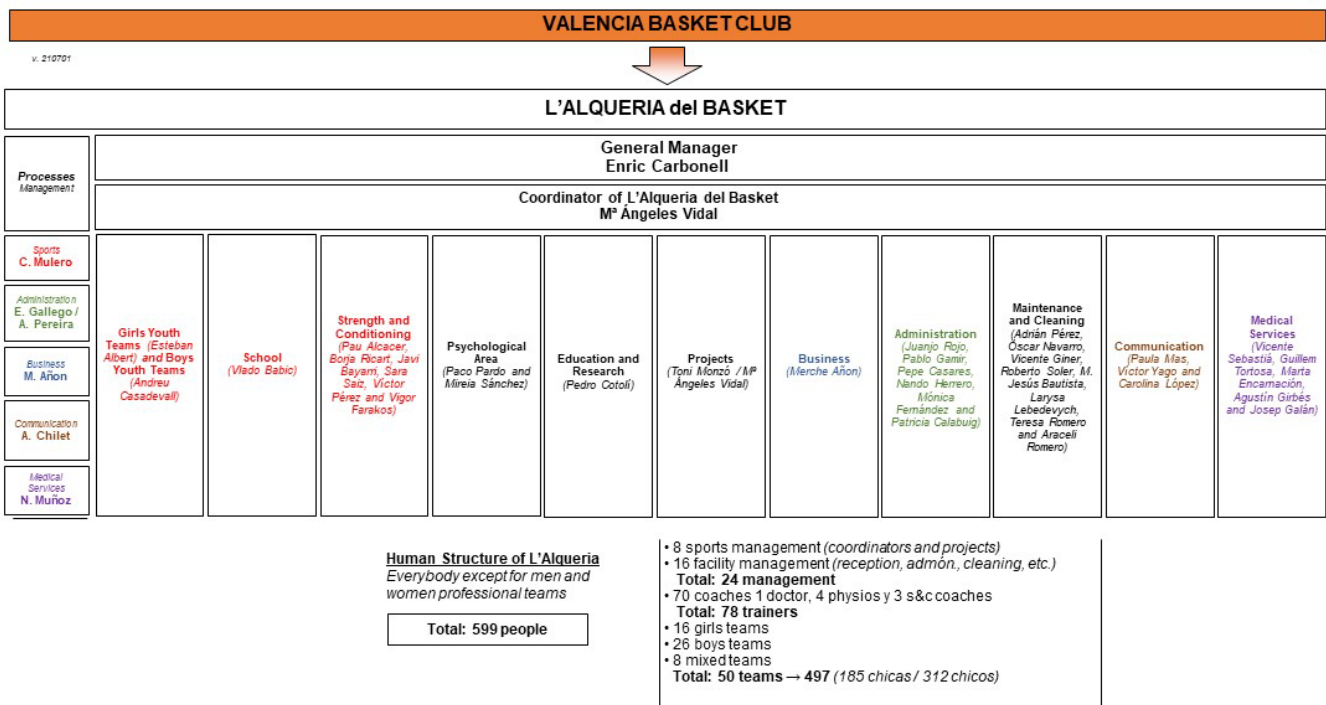
🐦 @LAlqueriaVBC

📷 @LAlqueriaVBC

📺 /valenciabasketclub

☎ 615151102

Organisation chart



Valencia Basket forma parte del proyecto de Mecenazgo Deportivo de Juan Roig, que trata de posicionar a la Comunitat con iniciativas deportivas referentes a través de la Cultura del Esfuerzo

